

Thursday, July 8th, 1PM PST



Introduction

Good domain names have become one of the most highly valued investments for public companies, as the Internet is growing at an astronomical rate, and will continue to do so in the next ten years. Tens of millions of people currently use the web each month, and during the next century, it may be where half of the world's population conducts business. Therefore, the value of the Internet for consumers and the profits for website and domain name holders will soar. It is expected that the prices on domain names will generally rise about 10% per year for at least the next ten years.

Web-based businesses that have been taken on as public companies have benefited most from this trend, as stock prices have gone through the roof. On-line auction houses have been at the top of this wave, along with the ever-popular investment, *amazon.com*, and new businesses such as *bingo.com* are quickly rising to the challenge. As yet another domain name investment success story, *Shopping.com* was purchased as a domain name in 1997 for less than 5 million USD, and was

recently purchased, along with its small company, for 220 million USD.

Owning a domain name is an asset much like a house is; it "houses" your presence on the Internet. It houses your presence internationally, as purchasing a domain name gives the buyer exclusive world ownership of that name, and in many respects the attached concept.

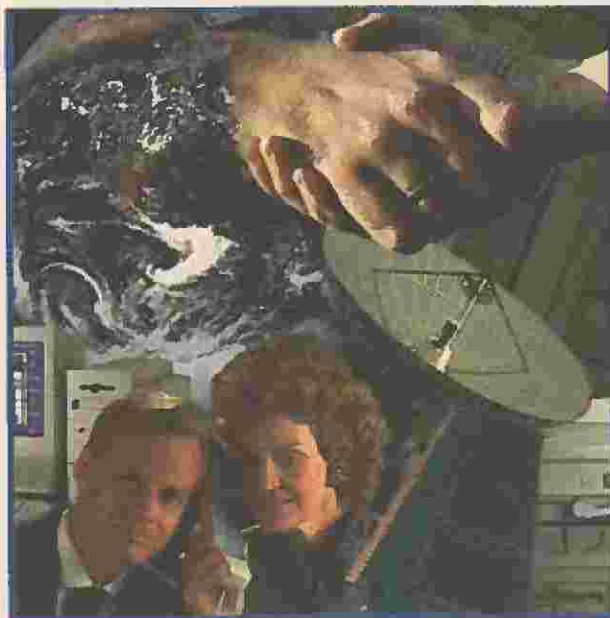
One of the best ways to ensure success is to choose a domain name that will help you to stand out in the marketplace and command greater mindshare with customers. A domain name is unique; the more unique appealing, and easy to remember the domain name, the more consumers will remember it and therefore visit the site. In purchasing domain names, investors must realize the value that .com names hold over .net and .org domain names. This is due to the wide consumer recognition of .com addresses, which therefore more effectively drives consumers to the designated site.

Opportunity

Each domain name offered for sale is matched to a business concept. These could be developed or resold for profit. An unreserved live Auction accelerates the process of a business transaction. Each domain name will sell to the highest bidder. All prices are established by open, competitive bidding. You set the price!

Live Auction

An Auctioneer will conduct a live Auction. Bidders will attend by telephone. The same phone number will be given to each bidder upon registration. This number is to be called at the time of the Auction. All bidders are then on the same line at the same time for a live, full fledged Auction sale. You can attend from anywhere in the world!



ale Order



1

Webiversity.net

In keeping in line with the on-line schooling trend, the highly attractive name of *webiversity* has been secured in order to create brand equity from the concept. *Webiversity.net* should be made synonymous with on-line education, much like television is likened to visual entertainment.



2

Autosforsale.net

This site could be made into a large scale, or region-specific, used automobile directory. It could be broken down into regional pages that connect to the home page, *autosforsale.net*. This is a simple name for consumers to remember as it is widely employed by conventional used automobile brokers.



3

Screenstudent.com

On-line degree programs are being taken on by a large percentage of colleges and universities across the world. Accompanying these sites are the emerging on-line tutoring and home schooling services. *Screenstudent.com* is positioned to become an Internet tutoring service, and can be taken in any specific direction from that point, i.e. specific program or subject tutoring.



4

Virtualdomainsales.com

Sites such as *bestdomainnames.com* have become popular as marketing tools for selling various domain names. *Virtualdomainsales.com* could be billed as the next big domain name "store" on the Internet. The page would be easy to develop and maintain, as the layout should be simple in order to highlight the list of names.



5

Federalelection.com Nationalelection.com Unitedstateselection.com Canadianelection.com

When election time is upon us, consumers scramble to find information on all issues and candidates. This information can be compiled on one web page, making for "one-stop shopping" for information on upcoming elections. Revenue would come from those candidates who would pay to have their information and issues posted on the page, and from on-line debates hosted by various sponsors.



Unreserved Live Domain Name Auction



Worlddoctors.com

Worlddoctors.com includes a developed web page that has been active for about 6 months, and was intended to become a marketing tool for the medical profession. The site was designed

as one of only fourteen worldwide medical service directories listed on Yahoo e Internet. Another similar web-based directory, Doctorsoncall.com, though not worldwide, has become an operating business, employing nearly one hundred employees.

Currently, 30,000 doctors have been signed up for a free basic listing with Worlddoctors.com, and the database includes medical links, and specification of specialty medical professionals. Worlddoctors.com has not been advertised short of being listed on Yahoo, and yet manages nearly 200 hits per day.

Worlddoctors.com listed on Yahoo as a medical directory required advanced inspection and approval, and was completed in October 1998. It requires that all pages, links, data and structure to be flawless in order to approve application. A result of this listing is worldwide visibility, and free advertising through web searches.

Worlddoctors.com website is currently a worldwide directory of medical professionals. The developer of Worlddoctors.com does not charge the enlisting doctors, but has set the stage so that the next logical step would involve charging doctors to be listed in this directory.

Doctors should be charged for creating links to their personal office websites, which will lead into a "spin off" business and a new revenue source in the creation of medical websites. Currently, there are a large percentage of medical professionals listed in the directory who do not have a web page. These doctors should be contacted and sold a web page creation package, which would include the marketing link from Worlddoctors.com. With this revenue, as well as a thorough and concentrated marketing effort, Worlddoctors.com is positioned to become a highly profitable Internet marketing service. The web page can currently be viewed at www.worlddoctors.com.

Initially, the 30,000 included in the database could be invoiced for representation on Worlddoctors.com for as little as \$100 per year. Assuming \$99.00 per medical representation, the following numbers apply.

% Market	# Doctors	Annual Fee	Annual Income
30%	9,000	\$99.00	\$891,000.00
40%	12,000	99.00	1,188,000.00
50%	15,000	99.00	1,485,000.00
60%	18,000	99.00	1,782,000.00
70%	21,000	99.00	2,079,000.00
80%	24,000	99.00	2,376,000.00
90%	27,000	99.00	2,673,000.00
100%	30,000	99.00	2,970,000.00

more doctors that are signed up, the better the income.

In addition to these numbers is the income from web page development if done independently, or a referral fee if out-sourced. Doctors are currently charged for web page development are between \$5,000.00 and \$100,000.00 each, a wide range that is dependent upon the structure and complexity of the page. Additional revenue can be obtained from membership sales and/or banner sales. Advertisers could include pharmacies, medical supply stores, drug manufacturers and health centers.



7

Webavision.com Webevision.com (and .net, .org)

Microsoft Corporation owns the domain name "WebTV", and this concept is expected to take the Internet world by storm.

Webevision is a term synonymous to television, and is therefore suited and well positioned to become the next catch phrase that will correspond with WebTV. Both *Webevision.com* and *Webavision.com* are extremely valuable domain names that take advantage of this new invention. WebTV involves the ability to view motion pictures, download large quantities of data, and threatens to replace conventional television.



8

Bobsbingo.com

Bingo sites have become all the rage, following in the wake of the equally successful on-line auction sites. The domain name *bingo.com* was purchased this past January for an aggregate purchase price of \$1,100,000.00, and has since become a publicly traded company on the OTC-BB. *Bobsbingo* is a catchy name that is easily remembered, and is ready to capitalize on the current on-line bingo trend.



9

Watersportsales.com

Trade sites are currently building in popularity, as consumers look to these sites for pre-purchase information, as well as actual on-line purchasing. Specialty "store-like" sites are in high demand as consumers are shifting their shopping preferences from traditional channels to the Internet. This site could be marketed as the authority in water sport sales, and advertised both on the Internet and through conventional marketing channels. Boat owners from across the nation can advertise their boats for sale in a mall atmosphere.



10

Canadianshoppers.com

This Website will be the Canadian dollar shopping haven for American residents. Canadian shopping has long attracted Americans due to the low value of the Canadian dollar. By attracting these consumers to *Canadianshoppers.com*, the retailers and wholesalers involved will profit extensively from American shoppers without having to entice them across the border. Shopping.com is one of the most highly valued domain names available, and any associated domain names accordingly hold high value. *Canadianshoppers.com* is one of these highly valued names.



11

Educatedopinion.com

Educatedopinion.com could very easily be developed to become the authority in a wide range of professional issues, which would include legal, medical, veterinary and financial issues. It could be developed as a range of professional on-line magazines to which consumers could e-mail to for various forms of information. Revenue would come from either charging membership fees, or from charges for individual inquiries from consumers.

A banner for Productevaluation.com featuring a collage of various products and the text "PRODUCTevaluation.com".

PRODUCTevaluation.com

12

Productevaluation.com

This domain name could potentially house an interactive consumer report site for consumers to visit in order to give and receive opinions and advice on a wide range of products. Memberships to this web page should be sold, just as subscriptions to Consumer Report are. Along with this revenue from consumers could come revenue from different brands and products that are discussed on the site. The difference between this potential site and the Consumer Report site would be the fact that *Productevaluation.com* is composed of individual responses to product testing, and those individuals also choose the products to be discussed. This can be done through chat rooms, message boards, and live chats. For example, on a message board a consumer could post a message such as "Does anyone own a HandyDandy tractor? What do you think of it?" Members could then respond as applicable. The idea could also be sold to Consumer Report as a sister site that connects to and enhances the original Consumer Report site.

A banner for Stockyards.net featuring a silhouette of a cowboy on a horse and the text "STOCKYARDS.net Online Livestock Auction".

STOCKYARDS.net

13

Stockyards.net

This domain name could potentially house a listing service of livestock, created with membership restrictions. A spin-off on this service would include actually selling the livestock to members through Internet based selling methods. In other words, *Stockyards.net* could become the Internet auction site that specializes in livestock sales and consignments from producers. Banners could be sold to advertise truck manufacturers, feed mills and western wear clothiers.

A banner for AbsolutelyAmerican.com featuring an American flag, the Statue of Liberty, and the text "ABSOLUTELYAmerican.com MADE IN U.S.A.".

ABSOLUTELYAmerican.com

14

Absolutelyamerican.com

Many stores in the United States are extremely proud of the fact that they carry only American-made products. This fact is often accentuated in their marketing campaigns, and has become what many large chains are known and recognized for. Walmart is one of these stores. *Absolutelyamerican.com* could be used to glorify and sell only American-made products. Such a web service would draw consumers who refuse to spend their American dollars on international products, and those who recognize that electronic commerce should benefit their own country over others.

A banner for UnreservedAuction.com featuring a hammer and the text "UNRESERVED AUCTION.COM".

UNRESERVED AUCTION.COM

15

Unreservedauction.com

In keeping with the recent on-line auction trend, *Unreservedauction.com* presents a most attractive Internet auction address. Auction.com is a highly desirable domain name on its own, but add to that the term "unreserved" and consumers will flock to it! This is especially true for a live auction, as consumers perceive they will get a better deal than with any other auction house simply because of the fact that everything will be sold regardless of the price. Perception is everything, and can be easily cashed in on with a domain name such as *Unreservedauction.com*.



16

Financialopinion.com
Medicalopinion.net
Accounting-advice.com

Professional advice and opinion sites are now becoming just as popular as the bingo and auction sites on the Internet. The idea is that users will log on to a specific page, determined by what kind of advice they are seeking, either financial, medical, or accounting, and pay a specified amount in order to converse with a professional via e-mail, live chats, and/or message boards. The selling point here is that the consumer is getting a personalized response from the actual professional, and not simply from a compiled database. Other selling features include the convenience, the cost effectiveness, and the timeliness of the responses. Partnerships could be formed between the advice/opinion company and various professional organizations that would provide the services and answer the inquiries.



Visit our web site at
www.enterpriseauction.com

Internet business development

g a domain name is the first major step in creating an presence on the Internet. All of the enclosed domain hold extremely high potential in terms of future ment and profits, and need only be taken to the ment stage in order to realize this potential.

ness plan is an important component of the ment process. The research, design and structure of a led for a public company or individual development be done by experienced professionals.

nsultants is a group based out of Vancouver, British a in Canada. Billings are in Canadian dollars. They ined much notoriety with their work on several with consulting and business plan development. To your technological needs, contact *MBA Consultants*

The development of an eye catching web page is key to succeeding in the electronic commerce marketplace. With the inclusion of an e-commerce based system and database, the design and development of an exceptional web page should be left in the hands of qualified and experienced software developers/web page designers.

Systems People Consulting Inc. has been providing computer and related consulting services to private industry and Governments for more than 17 years. Contact Systems People Consulting for further information on web page development, and to discuss your requirements.

nba Consultants

Email: christyjohns@home.com
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Fax: (250) 861-7898



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Terms and conditions

ON

in names will be sold to the highest bidder regardless. The intellectual property rights including logos for are included with the purchase.

IT

ie purchase price is required for each item sold. Most ds are accepted. Deposits are non-refundable and are o the price on closing.

CING

r will accept 60% cash and 40% shares in a public as payment. The public company is to be the owner main name, must be trading and the shares are to be ng within 12 months.

JECT OF AUCTION

ts of the Auction sale are at the discretion of the er. Announcements made at the Auction take prece- er all printed material. Items offered for sale are o additions and deletions.

CLOSING

The balance of payment is required on or before July 23rd. These are paid in Trust, to be released when all documentation of transfer is complete and to be no later than August 6th.

REGISTRATION

There is a \$25.00 fee to register. This is non-refundable. The fee is designed to encourage serious attendees only. Please phone to register.

MONEY

Funds are to be United States currency.

HOW TO BUY AT AUCTION

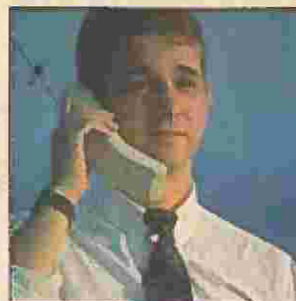
A short workshop will be presented at the beginning of the Auction to familiarize prospective bidders with the Auction process.

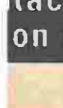
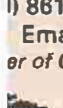
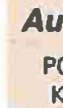
AUCTIONEER

Landon Lovig

one bid concept / Live auction

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Auctioneers and Appraisers

PO Box 20059, Town Center Mall,
Kelowna, B.C., Canada V1Y 9H2
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Email: enterpriseauction@home.com
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